

An Editorial Comment

Welcome to the tenth issue of *The Journal of Middle East Media*.

In this issue, the English-language section includes three articles. In the first article, Michael Bruce of the University of Alabama utilized the framing theory to analyze the news content of five transnational satellite news channels regarding how they covered the Arab Spring, particularly from a visual perspective.

In the second article, Mohamad Hamas Elmasry of the University of North Alabama, Philip Auter of the University of Louisiana, Lafayette and Sheila Peuchaud of the American University in Cairo conducted a quantitative comparative analysis of the college students' Facebook pages in three countries: Egypt, Qatar and the United States with the aim of determining the similarities and differences in how students representing different cultures use Facebook to stay connected with their various groups of 'friends,' and engage in identity construction.

In the third article, Aya Ateya of the American University in Cairo analyzed the portrayal of women empowerment in the Egyptian cinema between the years 2001-2011 with regard to women's social class, job status, nature of job status, level of education and character traits.

The English section also includes one review for the book titled: *Egyptian Revolution 2.0: Political Blogging, Civic Engagement, and Citizen Journalism*. This book, which was co-authored by Mohammed el-Nawawy and Sahar Khamis and reviewed by Mohamad Hamas Elmasry of the University of North Alabama, analyzes the role played by political blogging during the 2011 Egyptian revolution.

As for the Arabic section in this issue, it includes three papers. In the first paper, Samah Jamal Mohammad Ahmad from University of Assiut in Egypt utilized content analysis at both quantitative and qualitative levels to determine news frames of three Egyptian newspapers in their coverage of illegal immigration.

In the second Arabic paper, Abdel Kareem Ali Jaber AlDebisi from University of Petra in Jordan studied the contents of newspaper articles in the Turkish Electronic Journalism by investigating how the newspaper policies and orientations are compatible with the policy of the Turkish government and its opinion towards the "Arab Spring."

In the third Arabic paper, Hamdy Ahmed Omar Ali from Sohaj University in Egypt investigates the role of social communication websites in forming political awareness among Egyptian youth in Upper Egypt by understanding the nature and dynamics of these websites.

The Arabic section also includes one review for the book titled: *Research Methods in New Media*. This book, which was co-authored by Hosam Elhamy, Ahmed Samir Hamad and Maha Abdel Majeed and reviewed by Asma Fouad Hafez of the National Center for Social and Criminal Studies in Egypt, sheds light on the various methodological approaches that fit the studies of new media phenomenon.

I hope that the readers will enjoy this issue, and I would like to thank all the JMEM editorial board for their continuous support and encouragement.

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