



كلية الإدارة والاقتصاد  
College of Business and Economics  
QATAR UNIVERSITY جامعة قطر



AACSB  
ACCREDITED

# Public Disclosure of CBE Performance (2022-2023)



### CBE Vision

To be the regional first choice of students and scholars in business and economics and to enhance the sustainable socio-economic development of the State of Qatar.

### CBE Mission

As the premier College of Business and Economics in the State of Qatar, we are committed to offer diverse and high quality business programs that prepare students for successful careers, attract and retain talented faculty committed to excellence in teaching and applied research, and meaningfully impact our community.



## WELCOME MESSAGE

The information provided in this report is intended to provide readers with some highlights about the College of Business and Economics (CBE) at Qatar University and its remarkable achievements over the past five years. CBE is the largest provider of business and management education in the State of Qatar and, thus, as of spring 2023, it is home to more than 4500 students enrolled in six undergraduate majors (Accounting, Economics, Finance, Information Systems, Management, and Marketing) and five graduate degrees (Master of Accounting, Master of Business Administration, Master of Science in Marketing, Master of Science in Finance, Executive Master in Leadership, and Ph.D. in Business Administration). All of the CBE programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is founded in 1916, and is the premier accreditation body for business schools in the world. The CBE takes pride in its diversity of faculty that come from 23 different countries, and its uncompromising focus on excellence. CBE has impressive achievements in 2022 on QS World University Ranking where Accounting and Finance achieved a global subject-ranking of 201-250, Business and Management Studies achieved a global subject-ranking of 301-350, and Information Systems (with Computer Science) achieved a global subject-ranking of 151-200. At the graduate level, the MBA program has also made remarkable achievement where it progressed to be the second on QS Global MBA Rankings 2023 for the Middle East and Africa Region. This is a testimony to the "high quality business programs" focus of CBE mission. CBE is undertaking many strategic initiatives that, I am sure, will lead to even more impressive achievements. Enjoy reading the report and please do not hesitate to contact CBE for any inquiries or to schedule a visit.

**Prof. Rana Sobh**

**Dean of the College of Business and Economics**

### CBE Values

- Innovation – as a path to excellence.
- Commitment – as the self-driving imperative for continuous improvement.
- Engagement – as the manifestation of full involvement with our stakeholders.
- Integrity – as the guidance in all our activities
- Collegiality – as the driver to excel in teaching, research, and service
- Respect – as the bond with which we value diversity and local culture

# CBE at Glance





## About the College

The College of Business and Economics (CBE) at Qatar University (QU) is a premier educational institution in the state of Qatar that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International) since 2010.

The CBE remains the largest provider of Business education in the State of Qatar and the second largest college at QU in terms of number of students. CBE student population reached 4,553 during the academic year 2022-2023, representing 19 percent of QU's total student population (21,273). Find more about the CBE in the following sections.

## Our Programs

The College of Business and Economics offers ten AACSB accredited programs.

<b>Bachelor of Business Administration (BBA)</b>	<b>Required Credit Hours</b>
Accounting	125
Finance	
Economics	
Information Systems	
Marketing	
Management	
<b>Masters</b>	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing (M.Sc. MAKT)	30
Master of Science in Finance (M.Sc. MAKT)	36
Executive Master in Leadership (EML)	30
<b>Doctorate</b>	
Ph.D. in Business Administration in five areas of specialization: accounting, management information systems, finance, management, and marketing	60

## Points of Pride

- Six undergraduate majors, two minors, six graduate programs including a Ph.D. in Business Administration with five areas of specialization.
- The primary (and in some specializations, the only) provider of business education in the country.
- CBE is the first in the region to offer 4+1 Accounting Program where outstanding students who enroll in the program can complete both their bachelor's and master's degrees in accounting within five years in both applied and research paths.
- CBE is proud of having 8 faculty members on the list of top 2% most cited scientists and scholars in the world according to a list published by Stanford University, one of the most

prestigious universities in the world. Two of these CBE scholars are among the 1% most cited scholars in their fields of specialization.

- AACSB accreditation for all CBE degree programs and supplementary accreditation for CBE Accounting programs; the first AACSB-Accredited Arabic language business and accounting programs in the world; and, being the AACSB Arabic language translation hub.
- Impressive achievements on QS global subject-ranking for 2022: the Accounting and Finance achieved 201-250, Business and Management Studies achieved 301-350, and Information Systems (with Computer Science) achieved 151-200. A testimony to the “high quality business programs” focus of CBE mission.
- Association of Chartered Certified Accountants (ACCA), The Chartered Institute of Management Accountants (CIMA), and Australian Certified Public Accountants (CPA) accreditation and Institute of Management Accountants (IMA) quality endorsement for the Accounting Programs.
- Chartered Financial Analyst (CFA) Institute affiliation status for the Finance Program.
- Chartered Institute of Marketing (CIM) and Digital Marketing Institute (DMI) accreditation for the Marketing Programs.
- Host of Alpha Iota Delta - Kappa Upsilon - Qatar Chapter (one of the first international chapters outside the US and Canada).
- Host of Decision Sciences Institute (DSI) - Qatar Chapter. DSI is a professional organization of academics and practitioners interested in the application of quantitative and behavioral analytical methods to the problems of society.
- Host of Asia-Pacific Management Accounting Association (APMAA) 15<sup>th</sup> Annual Conference (APMAA 2019).
- More than 100 full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service.
- Adoption of Auditing Simulation System developed by two faculty members from the college by international universities including the University of Illinois, Urbana-Champaign, ranked third in field of Accounting in the United States.
- CBE is proud to be part of Qatar University (QU) successes in:
  - Impressive QU QS ranking achievements:
    - ✓ Advancing its ranking position from 224 in 2022 to 208 in the Quacquarelli Symonds (QS) World University Rankings 2023, among 1500 top universities in the world.

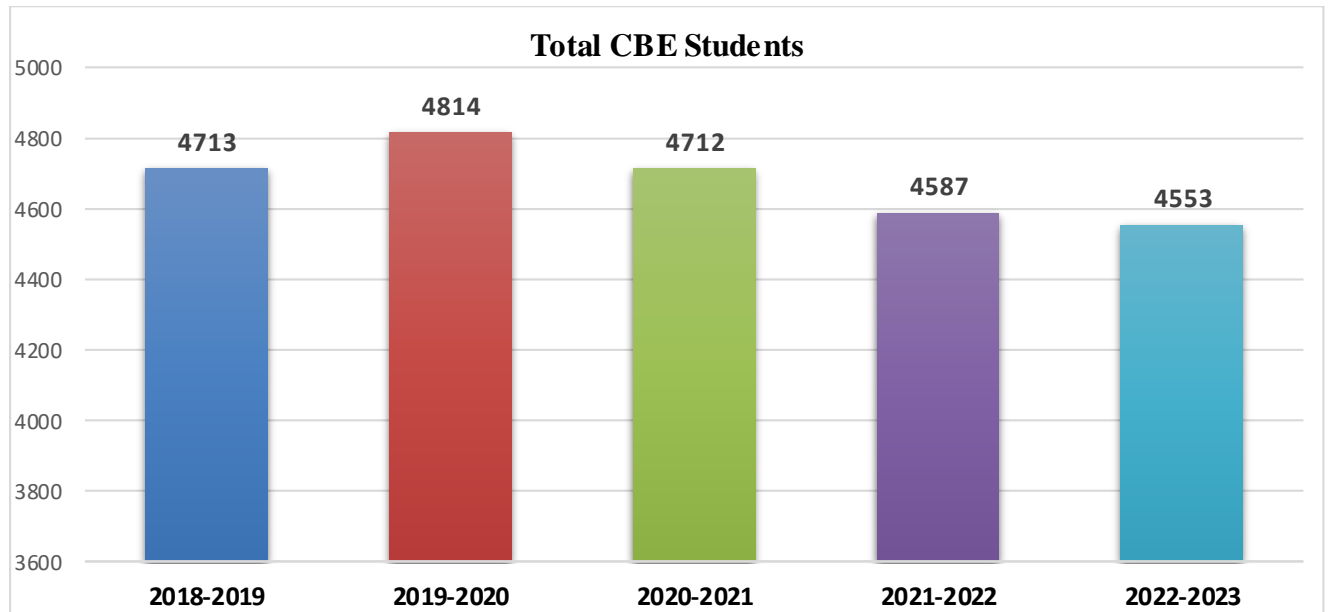
- ✓ Maintaining its ranking position of 2<sup>nd</sup> in the QS Arab Region University Rankings 2023, among the 200 top universities Arab region.
- Impressive QU Times Higher Education (THE) rankings achievements:
  - ✓ Ranking 3<sup>rd</sup> in the THE Best Universities in the Arab World (MENA) in 2022, among the 169 universities in 15 countries.
  - ✓ Advancing its position from 46<sup>th</sup> in the THE Asia University Rankings 2022, among the 616 top universities from 31 countries in the Asia region.
  - ✓ Advancing its ranking position from the top 301-350 in the 2022 to the top 201-250 international universities in the world in the 2023 THE World University Rankings among 1799 institutions from around the world.
  - ✓ Maintaining its ranking position of 43 in the 2022 THE Young University Rankings, among 539 institutions from 74 countries that are aged 50 years or under.
- High level of student, faculty, and curricular diversity.
- Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions, simulations, etc.
- High level of student and Business community engagement and interaction through several opportunities including Executive-in-Resident Program, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.
- Center for Entrepreneurship and Organizational Excellence (CEOE) that aims; through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach; to have profound impact on the way organizations in Qatar conduct business and the way their business impacts Qatar.
- Organizer of “Entrepreneurial Matchmaking” series for startups, entrepreneurs, investors, funders in cooperation with Qatar Chamber of Commerce and Qatar Development Bank. An opportunity for distinguished innovators and entrepreneurs to present their ideas to businessmen and members of the Qatar Chamber’s board of directors. In 2020, a number of businessmen had adopted some projects, Qatar Chamber of Commerce presented prizes to the students, amounting to 40,000 Qatari riyals.
- Organizer of panel discussion episodes in May 2020 on the economic, financial, and legal implications of COVID-19. The episodes featured keynote speakers including local and international experts in the economy, finance, business, law, and public health.

# CBE Students

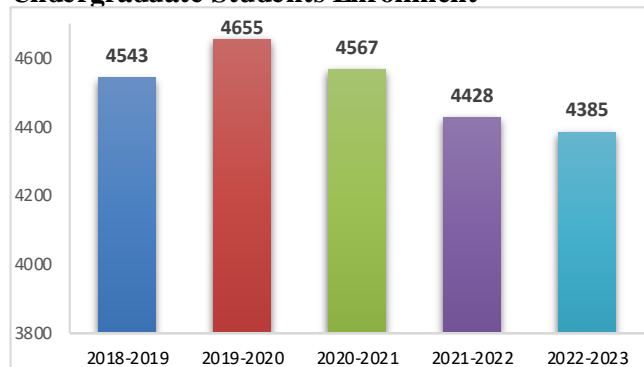


## Student Enrollment at the CBE

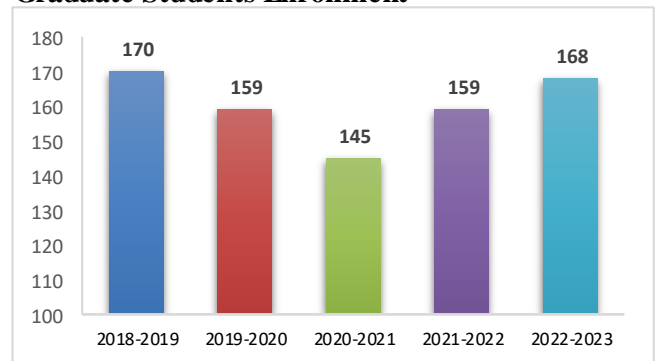
CBE is home to 4,553 students who represent 19 percent of QU's total student population (21,273). Find more about CBE students in the following pages.



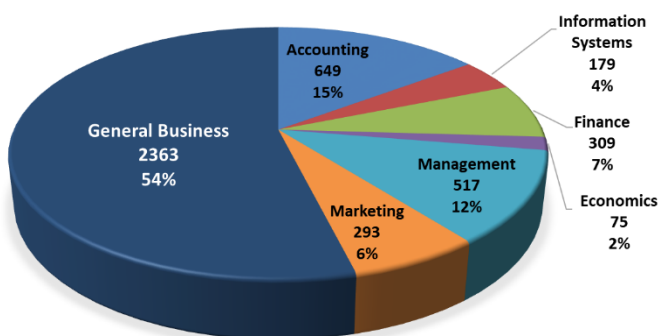
### Undergraduate Students Enrollment



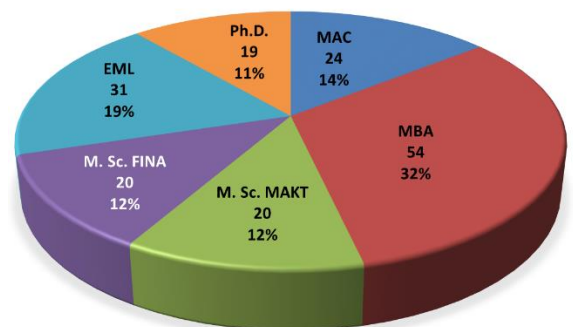
### Graduate Students Enrollment



### Distribution of undergraduate students by programs (2022-2023)



### Distribution of graduate students by degree programs (2022-2023)





## CBE Student Population 2018-2019 to 2022-2023 by Major and Degree Level

Student Statistics	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Accounting	689	876	928	782	649
Management Information Systems	113	133	151	152	179
Finance	289	277	283	289	309
Economics	88	70	90	91	75
Management	451	545	627	624	517
Marketing	326	269	314	309	293
General Business Administration (non-declared major)	2,587	2,485	2,174	2,181	2,363
<b>Total Undergraduate Students</b>	<b>4,543</b>	<b>4,655</b>	<b>4,567</b>	<b>4,428</b>	<b>4,385</b>
Master of Accounting (MAC)	34	36	26	32	24
Master of Business Administration	70	67	50	55	54
Master of Science in Marketing	46	37	34	31	20
Master of Science in Finance			10	20	20
Executive Master in Leadership				0	31
Ph.D. in Business Administration	20	19	25	21	19
<b>Total Graduate Students</b>	<b>170</b>	<b>159</b>	<b>145</b>	<b>159</b>	<b>168</b>
<b>Total</b>	<b>4,713</b>	<b>4,814</b>	<b>4,712</b>	<b>4,587</b>	<b>4,553</b>

Source: QU Book of Trends – Spring 2023

## Student Graduation

Degree awarded	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Undergraduate level	748	688	693	709	902
Masters	61	27	65	33	32
Doctorate	0	0	0	5	0
<b>Total</b>	<b>809</b>	<b>715</b>	<b>758</b>	<b>747</b>	<b>934</b>

\* Source: Cognos system (QU IDAR).

## Student Retention and Graduation

	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
<b>Undergraduate</b>					
<b>Retention</b>	<b>85%</b>	<b>87.4%</b>	<b>80%</b>	<b>74%</b>	<b>78%</b>
Cohort (Fall)	2017	2018	2019	2020	2021
Cohort size	499	506	580	462	524
<b>Graduation (within 4 years)</b>	<b>17%</b>	<b>17.4%</b>	<b>29.7%</b>	<b>21.6%</b>	<b>27.1%</b>
Cohort (Fall)	2013	2014	2015	2016	2017
Cohort size	702	608	519	680	499

	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
<b>Masters</b>					
<b>Retention</b>	<b>67.7%</b>	<b>67.2%</b>	<b>72.7%</b>	<b>81.1%</b>	<b>69.6%</b>
Cohort (Fall)	2017	2018	2019	2020	2021
Cohort size	65	61	33	53	56
<b>Graduation rate (within 2 years)</b>	<b>16.9%</b>	<b>13.5%</b>	<b>12.3%</b>	<b>27.9%</b>	<b>21.2%</b>
Cohort (Fall)	2015	2016	2017	2018	2019
Cohort size	77	52	65	61	33
<b>Graduation rate (within 3 years)</b>	<b>42.3%</b>	<b>58.5%</b>	<b>44.3%</b>	<b>48.5%</b>	<b>*</b>
Cohort (Fall)	2016	2017	2018	2019	2020
Cohort size	52	65	61	33	53
<b>Ph.D.</b>					
<b>Retention</b>	<b>85.7%</b>	<b>100%</b>	<b>-</b>	<b>80%</b>	<b>100%</b>
Cohort (Fall)	2017	2018	2019	2020	2021
Cohort size	7	4	0	5	5
<b>Graduation rate (within 4 years)</b>				<b>0%</b>	<b>0%</b>
Cohort (Fall)				2016	2017
Cohort size				8	7

Source: Cognos

## Certification or Licensure Exam Results

### Student performance on professional examination (Major Field Test)

#### A) Arabic Track Students

	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
<b># of students tested</b>	322	192	297	256	292	*	419	369	423	316
<b>Score (Mean out of 120)</b>	52	51	53	55	52		57	49	55	50

\* Not conducted due technical issue

#### B) English Track Students

	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
<b># of students tested</b>	122	89	102	99	113	*	123	95	116	70
<b>Score (Mean out of 200)</b>	144	143	143	144	141		139	141	139	144

\* Not conducted due technical issue

## Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2016-2017	2017-2018*	2018-2019	2019-2020*	2020-2021	2021-2022*
62.1%	-	39%	-	44%	-

Source: QU Undergraduate Alumni Survey

\* Alumni survey is conducted every other year.

## Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2016-2017	2017-2018*	2018-2019	2019-2020*	2020-2021	2021-2022*
32%	-	65%	-	33%	-

Source: QU Graduate Alumni Survey

\* Alumni survey is conducted every other year.

## Average Class Size

I. Undergraduate Courses

2018-2019		2019-2020		2020-2021		2021-2022		2022-2023	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
34	34	33	34	37	38	33	30	29	30

\* Source: Semester Analysis

II. Graduate Courses

a. Masters

2018-2019		2019-2020		2020-2021		2021-2022		2022-2023	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
11	10	14	17	14	10	13	11	12	12

\* Source: Semester Analysis

b. Ph.D.

2018-2019		2019-2020		2020-2021		2021-2022		2022-2023	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
4	5	3	8	6	4	5	5	5	5

\* Source: Semester Analysis

## Generated Credit Hours

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
<b>Undergraduate level</b>	76,479	75,954	82,017	73,914	69,465
<b>Graduate level</b>	1,992	1,539	1,497	1,758	2,073
<b>Master Bridge</b>	156	114	117	69	90
<b>Doctorate</b>	219	177	216	267	168
<b>Total Generated Credit Hours</b>	<b>78,846</b>	<b>77,784</b>	<b>83,847</b>	<b>76,008</b>	<b>71,796</b>

Source: QU Book of Trends - Spring 2023